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Remarks

To 20: Please reply direct and advise ES of our representation.

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NATIONAL SECURITY COUNCIL WASHINGTON, D.C. 20506

February 1, 1985

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## CONFIDENTIAL

MEMORANDUM FOR NICHOLAS PLATT
Executive Secretary

Department of State

COLONEL R. J. AFFOURTIT Executive Secretary Department of Defense ON-FILE NSC RELEASE INSTRUCTIONS APPLY

Executive Secretary Central Intelligence Agency

BG GEORGE JOULMAN Executive Assistant to the Chairman Joint Chiefs of Staff

WILLIAM B. STAPLES Executive Secretary Arms Control and Disarmament Agency

C. WILLIAM LASALLE
Chief of the Executive Secretariat
U.S. Information Agency

SUBJECT:

Interagency Group on Arms Control Public Diplomacy (U)

Mr. McFarlane has asked that an interagency group be established to coordinate USG actions in regard to arms control public diplomacy. The group will be related to the Senior Arms Control Group, from which it will receive its guidance. It will be co-chaired by Steven E. Steiner and Sven Kraemer of the NSC Staff. (C)

The first meeting of this group will take place on Tuesday, February 5 at 9:30 a.m. in Room 248 of the Old EOB. Meetings will be held on a weekly basis thereafter. (U)

Each agency is requested to designate a senior substantive official to serve as its principal representative on this group. That representative should feel free to bring other officials to the February 5 meeting. It is particularly important that those taking part are qualified on both the substance and public diplomacy of arms control issues. Please provide the names of all attendees to Francine Obermiller, at 395-5697 by 12:00 noon, Monday, February 4. (U)

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The tentative agenda for the first meeting is as follows:

- 1. Public diplomacy planning for the Reinforced NAC and the London meeting on SDI, on February 14 and 15, respectively;
- 2. Discussion of where we stand in regard to public perceptions in the U.S. and overseas on major arms control issues, including the coming Geneva negotiations;
- 3. Updating our public diplomacy strategies on arms control issues and on SDI;
- 4. Completion of speakers packets on arms control issues and SDI;
- 5. Discussion of speakers and forums on arms control issues and SDI in U.S. and overseas for coming months. (C)

Please feel free to offer additional suggestions on the agenda. (U)

Robert M. Kimmitt Executive Secretary